



south carolina
educational television

drawer 1
2712 millwood avenue
columbia, south carolina 29250

6-5-90

Fran Wheeler, Ph.D.
Director
Center for Health Promotion
S.C. D.H.E.C.
2600 Bull St.
Columbia, S.C. 29201

Dear Dr. Wheeler:

The S.C. ETV Network acknowledges the documented health risks related to tobacco use in South Carolina and supports efforts to improve the health and well being of the people of our state.

S.C. ETV will be happy to work with the coalition now being formed in any way we can. For example, should the coalition choose to mount an awareness/educational campaign, S.C. ETV would be happy to assist in the production of public service announcements providing significant in-kind services.

Clearly our expertise lies in utilization of media in an educational context and we acknowledge that the S.C. Department of Health and Environmental Control and the American Cancer Society should administer the overall contract and coordinate the efforts of the coalition.

Sincerely,

Bobbi J. Kennedy

Bobbi J. Kennedy
Vice President

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